



2015 PROSPECTUS

International Festival of Science,
Technology, Engineering & Mathematics

"Smart Economic Development"

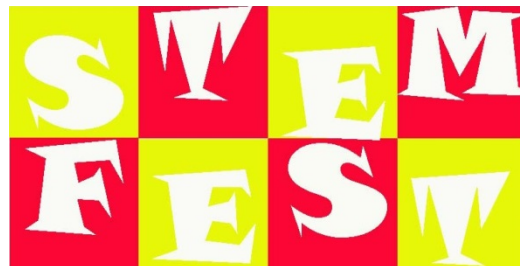
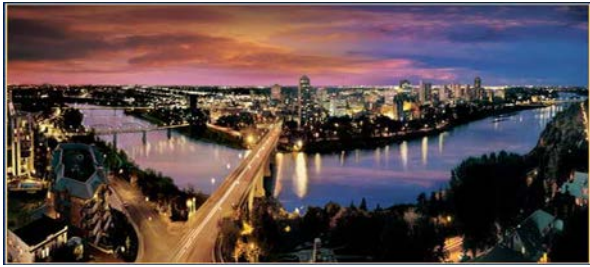
Aligning STEM Education to a State's Future Human Resource Needs

Prairieland Park Trade and Convention Centre
in Saskatoon, Canada
Sept 27th – Oct 3rd 2015

www.stemstates.org

STEMfest 2015 festival includes an exhibition, community events,
skills workshops and 9 international conferences... be part of the action.





The Official Exhibition for the 2013 Malaysia conferences of:



Under the patronage of
UNESCO



Asia Pacific Society
for Solar and Hybrid
Technologies



The Laboratory
Science Institute



Invitation to Partners

STEMfest is an international event hosted by the non-profit association, Global STEM States.

In 2013 the event was held in Kuching Malaysia, in 2015 Saskatoon, Canada will be hosting visitors from over 55 countries.

This prospectus provides an overview of the partnership, sponsor and exhibition opportunities that are available as part of STEMfest 2015.



- 1 Trade Exhibition, Science & Technology Fair and Careers Day
 - 9 International Conferences and Meetings
 - An estimated 1200+ delegates
 - Specialist Conferences and workshops
 - International Education Fair
 - Science Fair Event
 - Over 55 participating countries
 - Up to 5,000 students and community visitors expected at the exhibition and events
 - Launch of the 2015 STEM States Saskatoon Declaration
 - International awards
 - Community events including a VIP Golf Tournament and Ride2learn.org cycling event
 - Networking events
- And a whole lot more...

STEMfest: A Meeting of the Minds – where the world's leaders in science, technology, engineering and mathematics education, innovation and industry will descend on Saskatoon to discuss ideas, share knowledge, educate, learn, network and discuss business opportunities.

In September 2015, Saskatoon will be at the very heart of the world's scientific, technology and engineering community.

The International Festival of Science, Technology, Engineering and Mathematics (STEMfest) is coming to Saskatoon, Saskatchewan, Canada in 2015.

At STEMfest the city will come alive as thousands of visitors and buyers are expected to attend events focused on innovation, education and training and how this aligns with the country's future economic development.

Join us to celebrate, develop and discuss the future of science, technology, engineering and mathematics (STEM) education and innovation.

Jerome Konecsni

Jerome Konecsni, Ph-D
Chairman – STEMfest 2015
President & CEO
Innovation Saskatchewan



CONTACT A REPRESENTATIVE TODAY:
Global STEM States Incorporated
T: +1 917 628 2217
events@stemstates.org
www.stemstates.org



Meet the Local Organising Committee



Convenor: David Goncalves, Executive Director, Global STEM States Incorporated

Chair: Dr Jerome Konecsni, Ph-D, President and CEO, Innovation Saskatchewan

Local Organising Committee:

James Basinger, Associate Vice President Research, University of Saskatchewan

Kathryn Warden, Director of Research Profile and Impact, University of Saskatchewan

Kelly Martin, Business Development Officer, Saskatoon Regional Economic Development Authority (SREDA)

Lisa Jategaonkar, Special Projects and Partnerships Officer, Division of Science, College of Arts and Science, University of Saskatchewan

Todd Brandt, President/ CEO, Tourism Saskatoon

Mike Cey, Director of Corporate Initiatives, AgWest Biotech

Kent Smith Windsor, Saskatoon Chamber of Commerce

Jackie Robin, Communications Director, AgWest Biotech

Wilf Keller, President/ CEO, AgWest Biotech

Ron Krysa, Events Innovation Saskatchewan

Brian Bjorndal, Director, Safety Resources, Wellness and Safety Resources, University of Saskatchewan

Leah Cameron, Project Coordinator, Genome Prairie

Paul Pascoe, Operations Manager, Pozniak Safety Associates Inc

Sherry Merasty, Executive Assistant, Innovation Saskatchewan

Carol Thurmeier, Director of Sales, Hilton Hotel

Dave Keegan, Sales Manager, TCU Place

Brad Peters, Director of Sales, Tourism Saskatoon

Sandra Miller, Sales Manager, Tourism Saskatoon

Joan Fior, Director of Sales, The James Hotel

Quick Facts STEMFest

Festival Theme :

"Skilling a Nation's Future"
– aligning science, technology, engineering and mathematics education and innovation with a country's future human resource needs.

Date:

Sept 27th – Oct 3rd 2015

Venue: Prairieland Park
Trade and Convention
Centre

Expected Total Visitors:

1200 delegates and 5000
community visitors and
students.

Expected Countries Involved: 55

Number of Exhibitors: 70

"Saskatoon is a national leader in economic growth. Our prosperity is assured through some of the richest resources in the world, our agricultural strength and our position as the largest city in Saskatchewan. We welcome the International festival of Science, Technology, Engineering and Mathematics".
Donald J Atchison
Mayor
City of Saskatoon



Ambassador Ralph Skip Boyce (President of Boeing SE Asia) and Dr Thin Liang (Science Advisor to Aung San Suu Kyi of Myanmar) at STEMfest 2013



Senior representatives from the New York Academy of Science, Microsoft, the International Council of Associations for Science Education and others in discussion at STEMfest 2013

Who will attend the conferences?

All nine conferences that run in conjunction with STEMFest Exhibition and Tradeshow have strong links within the fields of science, technology, engineering and mathematics (STEM) and the education and industry sectors. The people attending come from a wide range of ranks including senior executives, managers, academics, teachers, scientists, engineers, safety experts, laboratory technicians, teacher's assistants, students, and government diplomats and NGO representatives. The conference is ideal for companies and organisations that operate in any of the following sectors:

- 1) Energy and Resources
- 2) Education Suppliers
- 3) Safety
- 4) Laboratory Equipment Suppliers
- 5) Chemicals
- 6) Consultants
- 7) Government and NGO's
- 8) Education providers (all levels)
- 9) Human resources
- 10) Technology providers
- 11) Environment/ Agriculture
- 12) Space and Aviation
- 13) Innovators and entrepreneurs looking for commercialization and research assistance
- 14) Industries aligned with the SCORE project.



The Chief Minister of Sarawak, Malaysia, with Prof Hubert Gijzen, Director of UNESCO Asia Pacific Science Bureau at STEMfest 2013

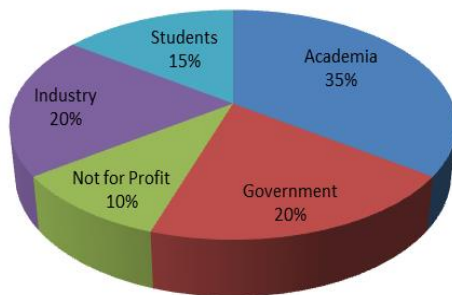
The STEMFest Exhibition and Tradeshow will be open to all delegates as well as participants from the school sector to visit as part of the science and education fair. Special events such as lectures and presentations by leading scientists will be offered to the public as well as outreach by universities interested in marketing to future students.



STEMfest Quick Facts



Breakdown of Types of Organisation attending STEMfest 2013



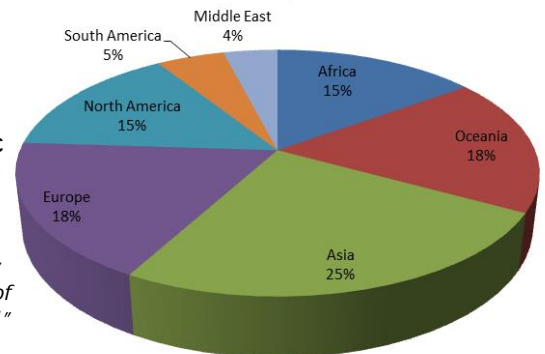
Delegate Breakdown

STEMfest 2013 hosted almost 1200 delegates and 3000 public visitors and school groups.

"One great advantage to exhibiting at STEMfest was that every few days new delegates arrived as part of the rollout of conferences, which was great for traffic!"

Professor Nader Barsoum
Asia Pacific Society for Solar and Hybrid Technologies

Origin of Delegates Attending STEMfest 2013 Malaysia



Exhibitors from 2013

65 Exhibition booths were hosted at STEMfest 2013, including:

- Volvo
- Pasco Scientific
- Murdoch University
- University of Malaysia
- University of Texas
- UNESCO
- Ride2Learn
- Apollonius
- Learning Journeys
- Taylor and Francis
- Sarawak Corridor of Renewable Energy
- New Zealand Science Hub
- Office of Energy
- Northern Territory Government
- City of Saskatoon Canada
- And many more...



Media Lounge, VIP Lounge, Executive Lounge and STEMfest Hangout

Foot traffic, networking opportunities and press exposure was maximized with special areas which could be used by exhibitors and sponsors to mingle with press. At STEMfest 2013 over 65 newspaper editorials were printed, three television and five radio interviews, plus a number of full page features on exhibitors. In addition, 300 road side banners and three 30-metre billboards promoted the event around the city.



STEMfest delegates congregate to discuss two declarations

From Charles Darwin to leaders for 21st century workforce



Showcasing universities and colleges that excel in STEM Education



Education Fair Days

STEMFest Exhibition and Tradeshow aims to showcase the world's leading STEM educational institutions and providers: in doing so, we will be inviting the general public from across the country to learn what universities, colleges and education providers from around the world have to offer. An extensive marketing program will be run through local media to invite students to the exhibition for fair days, where they can meet with universities and participate in presentations held by world leaders in the STEM education sector.



We invite you to showcase your offerings in courses and introduce prospective and future students to what your institution has to offer in undergraduate, postgraduate, diploma, certificates and distance learning programs.



Companies and Suppliers

STEMFest Exhibition and Tradeshow provides access to delegates and visitors from not only around the country but from all around the world.

The attendees include buyers from across a wide range of fields that incorporate the science, technology, engineering and mathematics sectors. Specifically of interest is sales opportunities with representatives from educational institutions, government and major industry.

Focus on Safety

Safety matters will be a theme that will echo across many of the conferences running in conjunction with STEMFest Exhibition, attracting safety representatives from mining companies, chemical companies, educational institutions and more.

This is a golden opportunity for suppliers of safety equipment to promote your brand, build relationships and use the business matching process to find bids and tenders.



Host City – Saskatoon, Canada



Saskatoon, Saskatchewan, Canada

Saskatoon is a hub of scientific and educational expertise, as well as a being a leading economic powerhouse within Canada. The province and city offer a wide range of educational field trips, new business opportunities and trade potential.



STEMfest will focus on learning for development and includes topics from crop science to renewable energy and engineering education.



Saskatoon is fast becoming the Science City of Canada. Pictured is Canada's national synchrotron.



STEMfest will attract some of the World's best minds. Pictured at STEMfest 2013: Dato Len- Minister for Advanced Education Malaysia, Tatiana Anesbury- Royal Australian Chemical Institute, Dr Hubert Gijzen- Director UNESCO Regional Science Bureau, and Dato Khairuddin- Vice Chancellor of the University of Malaysia.

Explore more about STEMfest – the International Festival of Science, Technology, Engineering and Mathematics

www.stemstates.org

Partnership Opportunities

STEMFest Packages

Use this prospectus if you would like to benefit from purchasing one of the packages which will give you promotion across and access to the conferences running concurrently with STEMFest Exhibition.

Alternatively, if none of the following fit your requirements, then contact us and we can put forward a unique package especially for you.

Please contact us at:

STEMfest Partnership Committee
C/o Brad Peters
Director of Sales
Tourism Saskatoon
202 4th Ave N #101
Saskatoon, SK S7K 0K1
Saskatchewan Canada
Tel: +1 306-931-7573

Or by email at:

events@stemstates.org



STEMFest Exhibitor Package

CAD\$2,500

(Setup 27th Sept and take down 4pm on 1st Oct 2015)

Exhibition booths at STEMFest Exhibition are expected to receive high traffic from delegates and visitors attending the conferences and open days. The exhibition will include the opportunity to undertake product presentations at your booth. This international event is an excellent opportunity for suppliers and manufacturers to the industry to present their latest products and research in related fields. As an Exhibitor you will receive the following as part of this package:

1. 2 x traders tags per booth
2. 2 x meal voucher per day for 2 traders
3. *Exhibition rental area of 9 sqm (3x3metres/ 10ft x10ft).
4. 1 x standard shell scheme

A further 10% discount is available for renting two booths/ 18 sqm (normally \$5,000, you pay \$4,500!). Purchase four booths/ 36 sqm and receive a 20% discount! (Normally \$10,000, you pay just \$8,000!)

Standard Shell Scheme

- Booths have a standard size of 3 meters x 3 meters and have an open ceiling
- Exhibition space includes a stand construction system with rear and dividing walls (3m high) using white aluminum systems and white melamine panels
- Fascia name board with black lettering
- Electrical - 1 unit 13amp single phase 110v power point electrical connection and 2 units of 40 watt fluorescent tube
- Furniture - 1x table, 2x chairs, 1x waste paper basket

Custom Stands

Exhibitors who wish to construct their own stands must indicate this intent on their application form and will be subject to the agreement and supervision of the organisers. Cost of construction of the booth is to be borne by the exhibitor.

Please note that application for raw space should have a minimum space booking of 18 m². The supply of sockets, lights, carpets etc. to the space are an additional charge under furniture rental.

Conditions for booking of exhibition booths

Selection of booths will strictly follow the following order:

1. Selection of booths are on a first come first serve basis based on a receipt of a completed application form and a deposit of 50% of the total fee payable
2. A non-refundable deposit of 50% of the total fee payable is to be paid on confirmation of the registration form from the conference secretariat.
3. The full balance is due by the 1st July 2015. Late final payments may mean a reallocation of booth position.
4. The organizer reserves the right to re-allocate, change the size and dimension of the exhibition booth and to undertake structural changes to the exhibition, as may be deemed necessary prior to the exhibition.

Please register early to avoid disappointment.

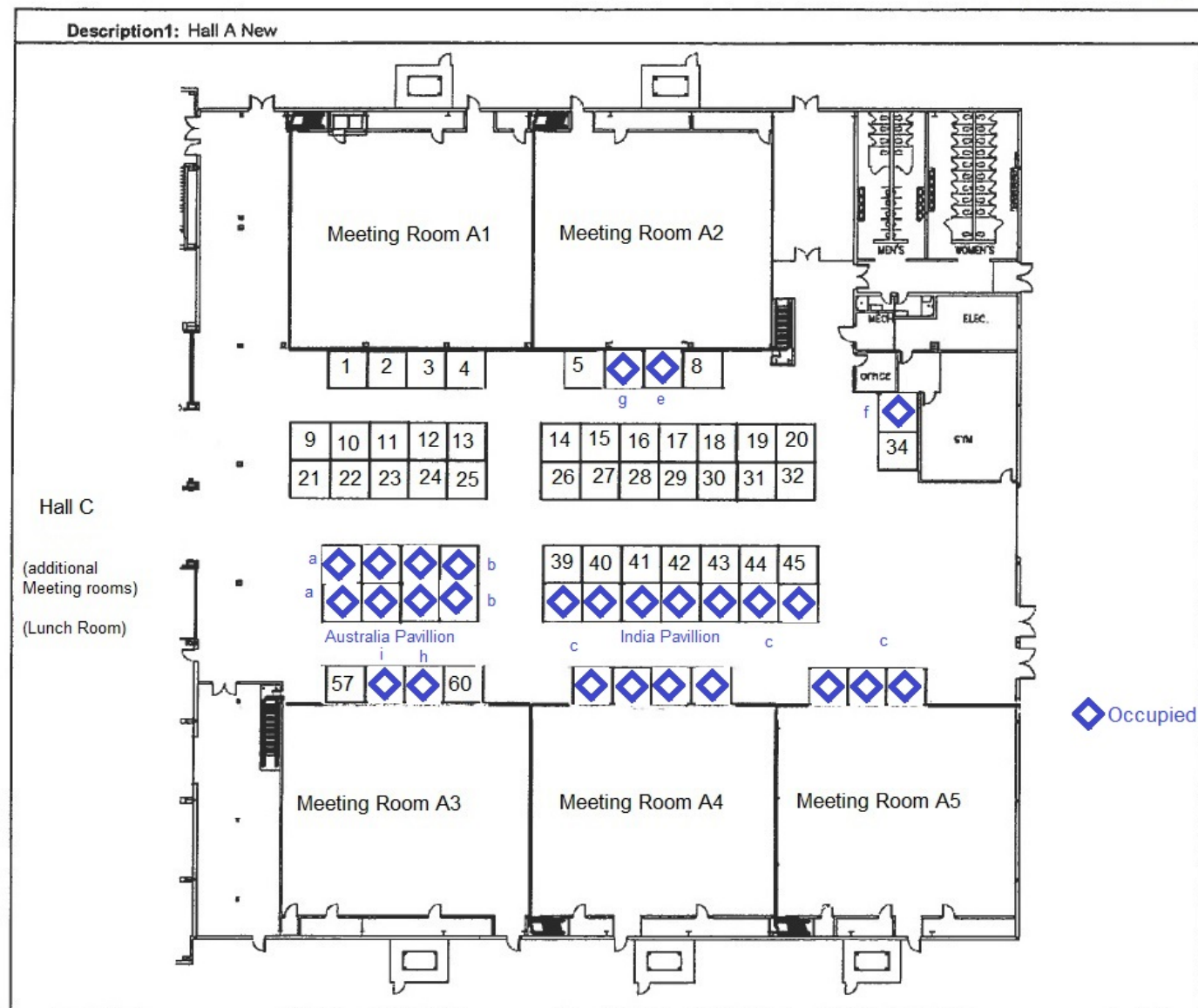
Exhibition Floor Plan – As at July 1st 2014



International Festival of Science, Technology, Engineering & Mathematics (STEMfest) 2015

Important Dates for STEMfest Exhibition and Tradeshow:

Sunday 27th September 2015 : Exhibitor Bump In
 Monday 28th September 2015 : STEMfest Launch and Conferences commence.
 Tuesday 29th September 2015 : Science Fair and Conferences continue.
 Wednesday 30th September 2015 : Careers Day and Conferences continue.
 Thursday 1st October 2015 : Conferences continue and 4pm Exhibitor Bump out.

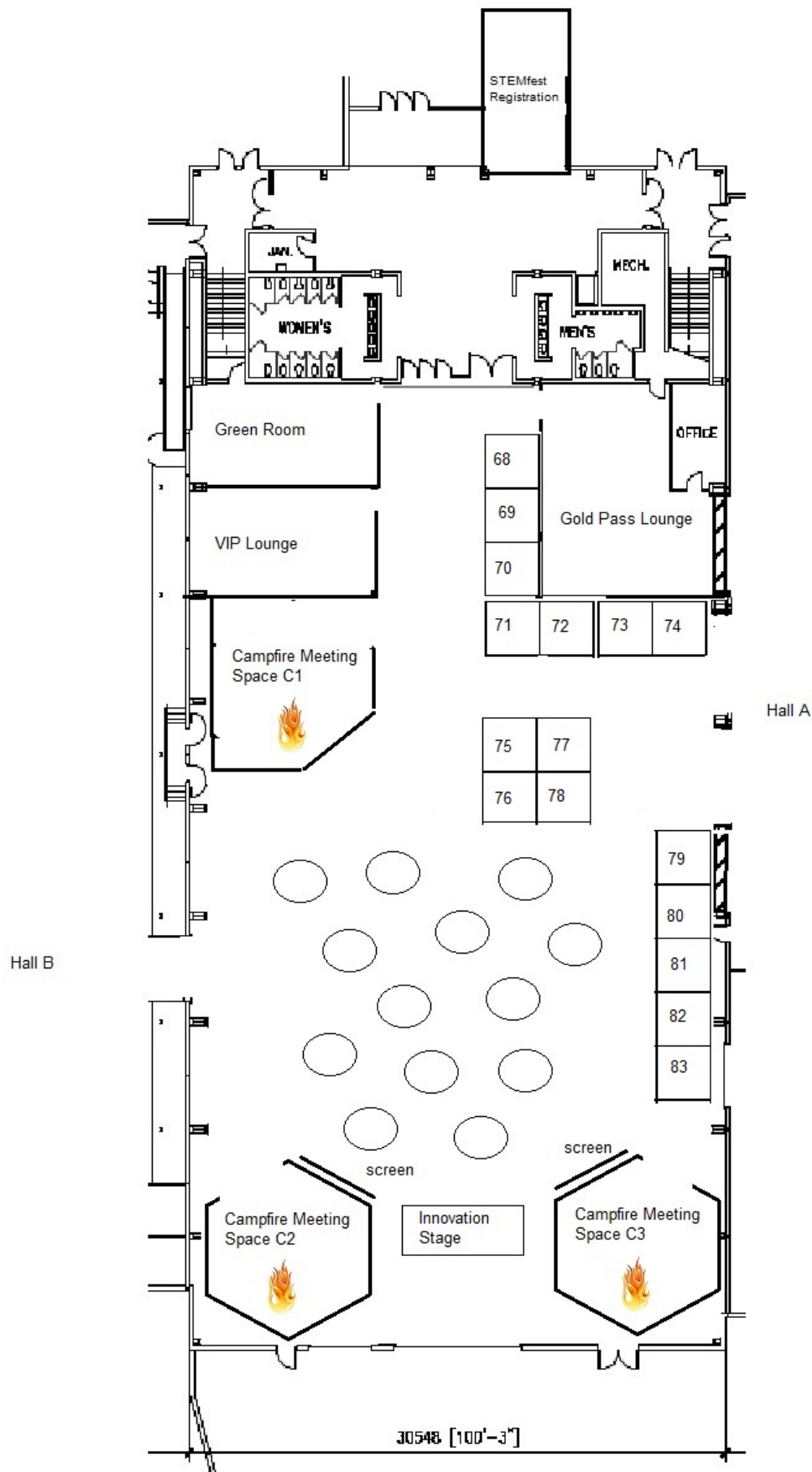


Confirmed Exhibitors Include:

- a) Murdoch University, Australia
- b) City of Perth, Australia
- c) Pesticides Manufacturers Association of India
- d) Asia Pacific Society for Solar and Hybrid Technologies
- e) Laboratory Safety Institute
- f) STEM States Incorporated
- g) UNESCO
- h) International Association of Hydrogen Energy
- i) International Centre for Integrated Urban Transport and Planning



Hall C



Booking Procedure

1. All traders/exhibitors are requested to read and understand the conditions before a booking or payment is made.
2. Contact the secretariat for the most up to date floor plan with available booths.
3. To qualify for a booth, traders/exhibitors must complete the registration form, in full, which is provided in this prospectus, indicating your top 6 choices, and completed with a company seal.
4. Once the registration form has been accepted by the conference secretariat, a non-refundable deposit of 50% of the total fee payable is to be paid to confirm exhibition booth.
5. The conference secretariat will keep a register of all the completed registration forms and proof of payments received on date and time basis.
6. Exhibitors/traders will be notified in writing, confirming their payment has been received
7. The closing date for bookings will be the 1st Aug 2015 at 5pm, GMT+8 hours.
8. The remaining 50% balance will be due by the 1st July 2015. This will secure your location within the exhibition hall. Any booking after this date require 100% payment with application form.

Cancellation Policy

All cancellations must be made in writing to the Secretariat on or before 1st Sept 2015. Refunds will only be issued up to 30 days after the Conference. Cancellations received before 30th April 2015 receive an 80% refund, cancellations received before the 31st May receive a 50% discount. No refunds are available after the 1st June 2015.

Payment Method

Please contact the conference secretariat for details on payment.

Association Secretariat

STEMFest Secretariat
Global STEM States
Tel +1 917 628 2217
events@stemstates.org



Business Development Support for Exhibitors



GLOBAL
INDUSTRY
DEVELOPMENT
NETWORK

Lead Generation and Business Matching Services

As part of our support in sourcing new business leads for you, all exhibitors at STEMfest Exhibition and Tradeshow will receive a complimentary 12 month subscription to the GNR8 business matching application which is managed by the Global Industry Development Network (www.globalidn.com).

GNR8 provides suppliers with a constant flow of new business leads including calls for bids, tenders and requests for proposals from around the world.

STEMfest subscriptions for exhibitors open from March 2014, so you can start to work on your prospective opportunities early.

To learn more about GNR8 call +1 (212) 653 0671 or email sales@stemstates.org

Global Industry Development Network
1330 Avenue of the Americas, Suite 23A
New York, NY 10019
USA
Telephone +1 212 653 0671
info@globalidn.com
www.globalidn.com



STEMFest Founding Partner – CAD\$150,000

The STEMFest Founding Partner is recognized as the lead supporter of the event. This package is a way of ensuring our most valuable contributors receive the most exposure possible and is the premiere package of STEMfest. Return on investment is the focus of this package as it allows your team to be deeply included in all activities providing maximum opportunity for networking and relationship building.

As part of this package, the STEMFest Founding Partner will receive the following benefits:

- 4 standard exhibition booths including partition, open ceiling, 1 table, 2 chairs, 1 waste paper basket, a fascia name board, 1 electrical unit. Please see exhibition conditions for details
- 3 x 30 minute speakers slots, which comprise of 1 at each of the following conferences;
 - International Conference on Science, Technology, Engineering and Mathematics
 - Global Conference on Power Control and Optimisation, and Engineering Education
 - World Conference on Safety in Science, Industry and EducationThis is your opportunity to position as a thought leader, and present on a relevant topic of interest to delegates, subject to approval of content of presentation by local organizing committee.
- Naming rights to one of the STEMfest side events or conference areas/ zones.
- 20 delegate registrations - as Executive Passes to STEMfest conferences.
- Recognition as the STEMFest Founding Partner on all electronic and hardcopy mediums relating to the conferences and STEMFest Exhibition
- Logo shown in the most prominent locations on the websites, conference programs, conference banners, delegate name passes and delegate bag (other locations can be negotiated).
- 2 invites at the VIP table at the STEMfest Gala Dinner.
- Your CEO or equivalent to give welcome during the opening ceremony or other suitable STEMfest event.
- Link through to your company website from logo on conference websites
- Promotional material of your companies in delegate bag. Subject to approval by local organizing committee of content.
- Online social media exposure to thousands of potential clients. Using Facebook, twitter, linked in, Flickr and You Tube.
- 10 buntings or flags around the conference. Two of these to be in a prominent position on stage for the entire conference.
- 2 invitations to the Opening Ceremonies, with 1 invitation to be present on stage.
- Logo presented within rolling slide show each morning before the first Keynote of the day.
- Access for 2 representatives to the VIP Room throughout the conference.

Community Development Partner – CAD\$50,000

The STEMfest Community Development Partner is recognized as one of the most valued sponsors of the event and is open to a limited number of companies.

This package is a very popular option and provides companies with maximum exposure to the delegates, and contributes to community projects within STEMfest.

As part of this package, Development Partners will receive the following benefits:

- Naming rights at two of the STEMfest community events.
- 2 x 20 minute speakers slots across STEMfest conferences. Conference sessions are intended to position you as a thought leader and are to present on a relevant topic of interest to delegates, subject to approval of content of presentation by local organizing committee.
- 2 standard exhibition booths including partitions, open ceiling, 1 table, 2 chairs, 1 waste paper basket, a fascia name board, 1 electrical unit. Please see exhibition conditions for details.
- Naming rights to one of the STEMfest events or conference areas/ zones
- 10 delegate registrations to STEMfest as Executive Passes
- Recognition as the STEMfest Gold Partner on all electronic and hardcopy mediums relating to the conferences and STEMfest Exhibition
- Logo shown on website, conference programs, conference banners, delegate name passes and delegate bag (other locations can be negotiated)
- Link through to your company website from logo on conference websites
- Promotional material of your companies in delegate bags. Subject to approval by local organizing committee.
- 1 seat at a VIP table at Gala Dinners.
- Online Social Media Exposure to thousands of potential clients. Using Facebook, twitter, linked in, Flickr and You Tube.
- 3 buntings, pull up banner or flags around conference venue subject to space availability. One of these to be on the main stage.
- Logo presented within rolling slide show each morning before the first Keynote of the day
- Access for 1 representative to the VIP Room throughout the conference

STEM Education Partner – CAD\$10,000

As an Education Partner you have the opportunity to receive maximum exposure to delegates at an affordable rate. This is our most popular package. As part of this package, Education Sponsors will receive the following benefits:

- Name recognition for one of the STEMfest events or areas – talk to us for options. (Such as the golf day, President and Vice Chancellor Forum, Hackathon, field trips, Careers Day, main stage, etc)
- 1 standard exhibition booth
- 1 half-page colour advertisement in the STEMfest Exhibition and Tradeshow souvenir program.
- Logo shown on website of all conferences (With link), conference programs, conference banners, and delegate name passes. Recognition at conference.
- 2 inserts of promotional material in delegate bags, subject to approval by local organizing committee.
- Online Social Media Exposure to thousands of potential clients. Using Facebook, twitter, linked in, Flickr and You Tube.
- 1 seat at a VIP table at the Gala Dinners
- 2 buntings, pull up banner or flags around the conference venue
- 1 Gold Pass Delegate Registration
- Logo presented within rolling slide show each morning
- Access for 1 representative to the VIP Room throughout the conference

STEMfest Business Partner - CAD\$2,500

As part of this package, Business Partners will receive the following benefits:

- 1 seat at a VIP table at the Gala Dinners
- 1 quarter page advertisement in the STEMfest Conference and Exhibition souvenir program
- Logo shown on conference websites (with link), conference programs, conference banners, and delegate name passes.
- 1 insert of promotional material in delegate bags, subject to approval by local organizing committee.
- Online Social Media Exposure to tens of thousands of potential clients. Using Facebook, twitter, linked in, Flickr and You Tube.
- 2 bunting or flag around conference venue
- Logo presented within rolling slide show each morning before the first Keynote of the day

Advertising rates

STEMfest Exhibition and Tradeshow Souvenir Programme

- Inner front and Inner Back – CAD\$1,000
- Centrefold – CAD\$1,000
- Full page colour –CAD\$500
- Back page – CAD\$1,000

Exhibitors Directory

- Back cover -CAD\$1,000
- Inner front and Inner Back - CAD\$500
- Full page colour – CAD\$1,000

Memories of STEMfest 2013 Malaysia



USB business card
size memory stick



STEMFest 15 Sponsorship/Exhibition Booth Registration form

Company
Name_____

Contact Name_____Position/Title_____

Address_____

City_____State_____Postcode_____

Country_____

Phone_____Fax_____

Email_____

I wish to purchase:

Exhibition Space/Booth ☐

Preferred Booth or Pavilion Name/ Number (Contact the secretariat for the most up to date floor plan)

1st Choice _____

3rd Choice _____ 5th Choice_____

2nd Choice _____

4th Choice _____ 6th Choice _____

Sponsorship Package ☐

Choice of Package

Founding Partner ☐

Community Dev. Partner ☐ Other Partnership Opportunities ☐

Education Partner ☐ Please give further details _____

Business Partner ☐

Advertising Package ☐

Total Fee Payable_____

We will contact you to discuss your requirements in detail upon us receiving of this booking form and to provide you with an invoice.

Signature_____ Date_____

Please fax your completed form to +61 8 9325 4296 or scan and email to
events@stemstates.org

OR CONTACT US TO DISCUSS A CUSTOMISED PACKAGE TO SUIT YOUR NEEDS